



ONE4AllCSR

2018
CSR COURSE
CATALOG

Perform
Business Better
Through Sustainable Strategies

TABLE OF CONTENTS

Introduction to CSR	3
CSR Masterclass	4
CSR Strategy	6
Internal & External Communication	8
PR Channels of CSR	10
CSR Reporting, Measurement, and Certification Processes	11
CSR for Executive Officer	12
ISO-26000	13
Trends in Ethical Behavior & Sustainability	15
Trends in Sustainable Tourism	16
Introduction to Microfinance	17
Ethical Sourcing Executive Workshop	18
Additional Information	19

Introduction to CSR



Learning Objectives:

Attendees will be able to learn fundamentals, key CSR drivers, and current local and international trends in CSR in order to explain the business case for CSR's enhancement of business performance, while they network, share experiences and identify potential CSR opportunities to maximize reputation, trust, efficiencies and employee motivation — while reducing risks.

- Key Learning Outcomes
- Develop a clear understanding of corporate social responsibility
- Hear about local and international trends in CSR.
- Explore the key CSR drivers internationally
- Learn about the business case for CSR and how it benefits a company.

Who Should attend?

This seminar is appropriate for Directors, HR managers, Communications managers, Risk managers, CSR managers and others responsible for a company's success in the area of corporate responsibility.

Price:

\$270 USD (For a half day course) 10am – 1pm.



The CSR Masterclass™ trains present and future professionals and decision-makers to:

- Understand the different aspects of CSR with the aim to make it practical in different strategic and operational environments.
- Master CSR best practice, sustainable Development decision-making tools.
- Promote CSR skills of individuals



Audience

Professionals in private companies, public sectors, NGOs, international organizations and governments who are or would like to be involved in CSR.

Agenda

Day One: 10am – 4:00pm

Integrating Social and Organizational Values

- Making the business case for social responsibility by calculating costs and benefits
- Integrating corporate social responsibility best practices into key business areas
- Identifying and managing the positive and negative impacts of business activities on society
- Lunch 12:30--1:30pm

Day One Continued:

Driving Social Responsibility Throughout the Organization

- Aligning social responsibility strategies and goals with organizational objectives
- Embedding CSR within the business culture to sustain the strategy over the long term

Day Two: 10am – 4:00pm

Managing Risk and Decision Making

- Evaluating complex environments and potential impacts before investing capital or making business decisions
- Interacting successfully with governments, NGOs, and stakeholders
- Decentralizing CSR to allow for local differences and optimizations across the organization
- Developing preparation and prevention processes for handling crisis scenarios
- Integrating CSR initiatives in vendor and supplier agreements

Price:

\$990 USD (Course is two consecutive days) 10am – 4pm



Why this course?

- Understand CSR – its history, interpretations and strategic implications
- Be able to identify their own key CSR stakeholders and devise strategies for working with them successfully
- Be able to create a program for delivering a CSR strategy within an organization

Agenda:

1) Strategic Alliances

NGO's

IGO's

Corporations

2) Risk Mitigation

Implementing Risk Mitigating in Strategy

Human Capital Risk Mitigation

Environmental Risk Mitigation

3) Value Added Strategic ROI

Social Return on Investment (SROI)

Systems Integration

The Strategic Imperatives involved in CSR

4) Developing and implementing the CSR plan

What should be in the CSR plan?

Communicating the plan

Measuring impact and results

Auditing and reviewing CSR performance

5) Changing the Organization to include CSR

Developing the CSR corporate vision

Setting our CSR strategic SMART objectives

The key steps to make the CSR change effective



Suitability – Who should attend?

Individuals involved in strategic and operational functions, including finance, corporate strategy, human resources, supplier or community relations, and government

Price:

\$1,385 USD (Course is two consecutive days) 10am – 4pm.

Internal & External Communication



The course provides an overview of corporate social responsibility, its evolution, various models, metrics and stakeholders as well as key issues in communicating CSR including the use of online communities.

Learning Objectives:

- Understand the roots of CSR
- Understand the critical elements of a CSR initiative
- Understand the CSR communication paradox
- Understand the implementation issues of a CSR initiative
- Develop a strategic communication plan for CSR
- Audit an existing CSR initiative
- Understand Internal Communications

Suitability – Who should attend?

Executives involved in strategic and operational functions, including finance, corporate strategy, human resources, supplier or community relations, and government affairs.

Price:

\$680 USD (Course is one day). 10 am – 4pm

The course provides participants with a clear overview of the key concepts involved in managing and developing organizational communications and reputation through Corporate Social Responsibility concepts.

One of the principal messages of the course is how practitioners can adapt to the new technology ecosystem, filled with social influence, apps, and customer participation specifically with CSR concepts. Emphasis is placed on the proactive, strategic management of brands and their communication to a wide range of stakeholders.

Suitability – Who should attend?

Executives or senior managers involved in strategic and operational functions, including finance, corporate strategy, human resources, supplier or community relations, and government affairs.

Price:

\$680 USD (Course is one day)

PR Channels of CSR



The course provides participants with a clear overview of the key concepts involved in managing and developing organizational communications and reputation through Corporate Social Responsibility concepts.

One of the principal messages of the course is how practitioners can adapt to the new technology ecosystem, filled with social influence, apps, and customer participation specifically with CSR concepts. Emphasis is placed on the proactive, strategic management of brands and their communication to a wide range of stakeholders.

Suitability – Who should attend?

Executives or senior managers involved in strategic and operational functions, including finance, corporate strategy, human resources, supplier or community relations, and government affairs.

Price:

\$680 USD (Course is one day)

CSR Reporting, Measurement & Certification Processes



Study the principles and methodology of corporate social responsibility (CSR) reporting according to the Global Reporting Initiative (GRI) standards and alternative standardizations.

Agenda: 

Day 1

- ➔ Identifying the material issues on which to report
- ➔ Transparency and accountability
- ➔ Developing priorities through stakeholder engagement
- ➔ Tools and strategies to deliver an effective sustainability message
- ➔ Reporting CSR activities to key stakeholders

Day 2

- ➔ Case studies of successful reporting strategies
- ➔ Developing strategies for climate change, supply chain issues and community investment
- ➔ Monitoring and measuring the impact of CSR programs
- ➔ Reporting on CSR activities and developing an effective external communications plan

Price:
\$1385 (Course is two consecutive days) 10 am – 4 pm



Course conducted upon request. Please visit <http://one4allcsr.com/courses/registration/> for updates.





This one-day ISO 26000 training enables participants to be familiar with the basic concepts of the implementation and management of a social responsibility program as proposed in ISO 26000.

Who Should Attend?

Members of a social responsibility team and any business manager or consultant wanting to prepare and to support an organization in the implementation of a social responsibility program

Learning Objectives

- To understand the implementation of a social responsibility program in accordance with ISO 26000
- To understand the relationship between a social responsibility program and the compliance of different stakeholders of the organization
- To know the concepts, and techniques to effectively manage a social responsibility program

Course Agenda

- Presentation of the ISO 26000 clauses and the six core subjects
- Development of a social responsibility policy and objectives
- Human rights issues and best practices
- Fair operating practices issues and best practices
- Community involvement and development issues and best practices





Examination and Certification – ISO 2600 Training

Certification of Attendance

General Information

- A student manual containing over 100 pages of information and practical examples will be distributed to participants
- A participation certificate of 7 CPE (Continuing Professional Education) credits will be issued to participants
- ISO 26000 is a guidance on social responsibility and it is not a certifiable standard for an organization

Price:

\$585 USD (Course is one day long. 10am-4pm)

Trends in Ethical Behavior & Sustainability



The goal of this workshop is to create awareness and advance knowledge about issues in business ethics and supply chain social responsibility.

Workshop Objectives

- Describe the different perspectives on ethics and social responsibility.
- Explain the relationship between business ethics and corporate social responsibility.
- Identify opportunities for your organization to create a greener supply chain.

Workshop Topics

- Introduction to Business Ethics and Social Responsibility
- Discrimination and Harassment: International Law
- Social Issues
- Sustainable Development
- Social Responsibility

Course Outline

1. Introduction to Business Ethics and Social Responsibility
2. Environmental Sustainability
3. Discrimination and Harassment: The Law
4. Social Issues
5. Community Involvement
6. Social Responsibility Presentations
7. Social Responsibility Report and Workshop Wrap Up

Price:

\$1,290 USD (2 Day Course)



Trends in Sustainable Tourism



Global economists forecast continuing international tourism growth, ranging between three and six percent annually, depending on the location. As one of the world's largest and fastest growing industries, this continuous growth will place great stress on remaining biologically diverse habitats and indigenous cultures, which are often used to support mass tourism.

The objectives of this Sustainable Tourism workshop include:

- Getting to know the culture, politics, and economy of the communities
- Anticipating and respecting local cultures, expectations and assumptions
- Supporting the integrity of local cultures by favoring businesses which conserve cultural heritage and traditional values
- Supporting local economies by purchasing local goods and participating with small, local businesses
- Conserving resources by seeking out businesses that are environmentally conscious, and by using the least possible amount of non-renewable resources.

Price:
\$1,700 USD

Introduction to Microfinance in the Developing World



This course has been designed to make the participants understand the scope and potential of microfinance, study various microfinance models, and then design a microfinance program.

Course Outline

- Identify, explain and discuss the role of micro-finance institutions in economic and social development
- Facilitate the setting up and management of savings and credit in rural areas
- Appreciate the role of micro-finance in poverty alleviation.
- Understand the basic principals on which micro-finance is organized
- Identify micro-finance models

Ethical Sourcing Executive Workshop



Course Outline

Join us for this 2-day workshop which will give executives an overview of an integrated strategy and program for ethical sourcing. Learn from real world case studies which will show the risks of ignoring, and the benefits of practicing ethical sourcing. Hear and interact with practitioners discussing best practices in their companies.

Who Should Attend?

The workshop is designed for executives with responsibility for ethical sourcing in their companies, and for executives whose areas of responsibility include sourcing. Participants will represent a variety of industries and companies of varying sizes. Seats are limited.

Topics

- Why ethical sourcing?
- Making the business case
- Designing the program
- Working with suppliers
- Communicating the program
- Challenges



Price:

\$990 (2 day course)

Additional Information



We provide executive, specialist and short courses in CSR taught by industry professionals from a wide variety of backgrounds in the field. Our concentration is in accountability and sustainability with specialist courses developing in areas such as social auditing, accounting and reporting.

These courses can be tailored to meet the unique needs of individual companies and participants. We offer public courses worldwide on a rolling schedule, and we arrange private bespoke trainings for organizations upon request with choice of content, locations and dates.

To register or inquire for any of the catalog courses, please visit <http://one4allcsr.com/course-registration-form/> and a representative will get back to you shortly.

For more information please contact the One4All General Manager, Daniel Rakers at daniel@one4allcsr.com

